

Products, Services & Price List - March 2018 to March 2019



Not To Be Missed!!!

Cheapest A6 Glossy Flyers In Rustenburg So Far

As businesses or organizations, you have been wondering where you can design and print your beautiful and cheap flyers. For many months now we have been hard at work to ensure that you get the best prices of flyers from Uni-Graphique https://www.unigraphique.com/

In 2017 our prices were as high as R1500 for 1000 A6 Glossy Flyers. This however have been met with so much criticism and thus we found ways to reduce the flyers prices without compromising the quality of work and lead time. Currently, We have since introduced a promotional price of R550 for 1000 A6 Glossy Flyers! Is that not good news? All you need to do is to get in touch with us. There are many ways of getting through to us, Firstly: you can come to our shop at 55 Scott Street, Rustenburg North, Rustenburg. Secondly: you can fill in your details on our website page and we will contact you. Thirdly: you can call, sms or whatsapp us on +27797758791. You can also send us an email to info@unigraphique.com.

The most interesting part of our promotion is that when you refer someone who also wants 1000 A6 flyers, together you will pay R1000 for 2000 A6 flyers. Now that's real value for your money. Yes! that's true, the cheapest A6 Glossy Flyers In Rustenburg are only available at https://www.unigraphique.com/.



NEXT DAY FLYERS

PRINT ONTO 115G GLOSS STOCK. 24 HR DELIVERY. * Broker discount does not apply

SIZE	A6	A6
QTY	FC Front	FC F&B
500	R250.00	R400.00
1000	R550.00	R750.00
2000	R1000.00	R1350.00
5000	R1550.00	R1750.00
SIZE	DL	DL
QTY	FC Front	FC F&B
500	R600.00	R1135.00
1000	R985.00	R1680.00
2000	R1675.00	R2855.00
5000	R2210.00	R3450.00
SIZE	A5	A5
QTY	FC Front	FC F&B
500	R840.00	R1440.00
1000	R1325.00	R2130.00
2000	R1375.00	R2265.00
5000	R3450.00	R5665.00





DIGITAL - STANDARD NCR BOOKS

7 - 10 WORKING DAYS DELIVERY.

A5	DUPLICATE	TRIPLICATE	A4	DUPLICATE	TRIPLICATE
6	R1100.00	R1140.00	5	R1300.00	R1340.00
10	R1300.00	R1340.00	10	R1800.00	R1875.00
20	R1800.00	R1875.00	20	R2750.00	R3125.00
50	R3210.00	R3715.00	50	R5925.00	R7000.00
100	R5690.00	R6750.00	100	R10 725.00	R12 850.00

All the NCR Books exclude any artwork cost.

DIGITAL PRINTING

PAPER SIZE	A4	A4	A3	SRA3
80gsm Bond	01-49	50-199	01-49	200+
Full Colour Front	R5.00	R3.50	R7.50	R5.50
FC Front & Back	R10.00	R7.00	R11.00	R7.50
FC Front, Black Reverse	R7.00	R5.00	R10.00	R7.00
Black Front	R2.00	R1.50	R3.00	R1.50
Black Front & Back	R4.00	R2.00	R4.00	R1.70
Cutting Cost	R12.00	R30.00	R50.00	R40 /100
Fold/Crease Cost	R10.00	R50.00	R80.00	R60 /100



DESIGN + LAYOUT LAYOUT & DESIGN COSTS WILL BE QUOTED PER JOB

DESIGN - DTP	with Print Job	R200.00
DESIGN - FLYERS / POSTERS	without Print Job	R300.00
DESIGN - LOGO	Supply as pdf & jpg	R850.00
DESIGN - BROCHURES	NEW DESIGN with Print Job	R350



INTRODUCTION

Description

Uni-Graphique, based in Rustenburg, North West Province has been providing their services for over four years. Their specialties are graphic design, website design & development, printing, corporate branding & collateral, advertising campaigns, brochures, catalogs, electronic marketing & product packaging design. We are located at 55 Scott Street Rustenburg North, 0300. Call us on +27797758791.

Mission Statement

Our mission statement is to provide our client's with an excellent product that would help represent them in a positive, creative and thought provoking way. Develop a reputation of excellence and commitment to providing creative and thought provoking projects. Designs with meaning and purpose, is what we strive for in each and every project.



Graphic Design

Uni-Graphique is a small studio with a big passion for design. We have built a reputation for creating considered, tailored design solutions and excellent customer service. We begin every project by gaining an understanding of your business, its culture, each product or service, its markets and its goals. We work in partnership with you to create unique, memorable brands that connect you with your customers.

Graphic design is visual communication. Anything that needs to be communicated that cannot be done verbally must be put into some form of design that gets a message across. Stop reading this text for a second and look around you. The pack of gum on your desk, the magazine cover, the cute saying on your coffee mug, and even the typeface in a TV ad are all examples of graphic design.

Graphic design is a huge part of your everyday life and you probably barely notice it, but imagine life without it and it would be a strange world indeed. Everything would be in a plain white wrapper. No pictures, no text. A simple trip to the grocery store would be a game of roulette! You wouldn't be able to tell the difference between a box of Corn Flakes and a box of Cocoa Puffs! How would you find your favorite restaurant? How would you know what's on the menu?

Clearly, that's why we chose graphic design as our profession, to help you and business stand out among the rest of your competitors. Graphic design in Rustenburg & in any part of the word plays a vital role in sending messages across the all forms of media. Marketers however benefit most from graphic design through marteting materials like posters, banners, brochures, flyers, and things like products branding. Take advantage of our competitive prices on **Graphic Design** in Rustenburg.

FLYERS

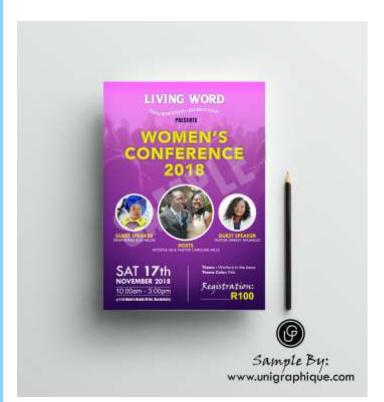
Flyers

They come in various sizes & shapes We create flyer design and marketing collateral that amplifies your key messages in a memorable and effective way. From a single informative flyer to an on-going direct marketing campaign, our creative team designs and produces powerful business tools that strengthen brand credibility and help you build targeted, authentic connections. Using innovative materials and the latest print design techniques, we can maximize the effectiveness of your collateral, ensuring your flyer design is cost-effective to make the most of your marketing spend.

In addition, our experienced production team can manage your project from start to finish, ensuring your direct marketing materials are of the highest quality to capture the attention of your audience. We also make sure that you are fully satisfied with your flyer design before we forward it to our high quality printers. Looking to promote an event, a property or your business? No matter what your industry, our Flyers are suited to all your business needs from R150. Available in various sizes – A6 Flyers, A5 Flyers, And custom sizes, – they're designed with high quality in mind and are an ideal way to show your customers you care about the finer details.

Each of our flyers, A6 Flyers, A5 Flyers, and Custom size Flyers are printed on both Matte and Gloss premium paper - specially selected for their great print quality, thickness and smooth and shiny finishes. The high-quality paper creates a great tactile experience for your customers – a cut above most ordinary flyers giving them something they'll want to hold on to. Nobody can beat our price on Flyers in Rustenburg.

Samples





BUSINESS CARDS

Business Cards

Business cards are an essential part of connecting with your customers – so make sure that yours stand out! Create a personalized business card that suits your business and brand by adding a finishing touch such as a soft-touch matt lamination or high-shine gloss lamination to catch the eye.

With lots of options to suit every budget, you're guaranteed to find a set of business cards that you and your customers will love. Our business cards are printed on a thick, white G-Print two sided coated gloss, 300gsm stock to give them a beautiful look that lasts longer and adds value to your business.

Contact us today for a quotation on Business cards, whether you are in Rustenburg or outside Rustenburg. We deliver our business cards anywhere in South Africa.

Our business cards in South Africa can be delivered with 12 to 24 hours, fastest turnaround time on business cards you can ever find in Rustenburg!











LETTER HEADS

Letter heads

A professional-looking letterhead can make all the difference in how your business is perceived.

If you do a lot of work with clients, branded stationery will streamline your communication and help your business look all the more professional. Our affordable letterhead designs will help you present your business in a professional manner, not mater what your business line is.

We have made it easy for businesses to have letterheads in Rustenburg through our competitive pricing. You can make up to three changes or updates on your letterheads for free. Our Graphic designers take their time on your letterhead design to make sure you have the best looking letterhead among your competitors. You can also get your letterhead ready within 24 hours.

Our business cards in South Africa can be delivered with 12 to 24 hours, fastest turnaround time on business cards you can ever find in Rustenburg!

Sample

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BROCHURES

Brochures

Brochures form an integral part of the traditional printed marketing collateral, despite the growing popularity of online marketing initiatives. A welldesigned brochure is very much a collectible item, not only for its captivating visual effects, but for the loads of product-specific information featured in it.

Let's take a look at a few compelling reasons for companies to include brochures in their marketing arsenal:

Brochures help capture the attention of potential customers, especially in the case of small and emerging businesses that are on a tight budget. They are both effective and pocket-friendly than product advertisements on magazines and newspapers, given the fact that prime space on print media is costly. Advertisement space is shared by several businesses competing for public attention, making it a challenge to really get noticed amongst the competition.

Effective marketing campaigns are all about customer interactions. Brochures are simply just another way to interact with customers and generate leads for the sales teams to follow up. A printed brochure is any day easy to access and read when compared to content from an email or a website.

Brochure Printing Designs and Dimensions

Our professional graphic designers can help businesses finalize a suitable content format for your brochures, including an impressive front page. The normal tri-fold design can easily hold up to five sections of concise information on the product or services.

Pamphlets can also be created to contain multiple pages of information and in different sizes too, depending on the business needs. Choosing the right brochure size is essential as people respond well to clutter-free content, aptly supported by images.

Again, the texture of the paper and the finishing effects make a marked difference on how well the brochure is received, which makes our brochures stand out amongst our competitors in Rustenburg or at a national scale. Brochures that are intended for mail campaigns should preferably be sturdy enough to survive the mail journey!

Relying on the services of reputed and experienced brochure printing service providers will help companies leverage the power of brochures as a cost-effective marketing tool.







LOGO DESIGN



Logo Design

Corporate logos are intended to be the "face" of a company: They are graphical displays of a company's unique identity, and through colors and fonts and images they provide essential information about a company that allows customers to identify with the company's core brand. Logos are also a shorthand way of referring to the company in advertising and marketing materials; they also provide an anchor point for the various fonts, colors and design choices in all other business marketing materials.

Good logos should be unique and comprehensible to potential customers. Although there are myriad choices for color, visual elements and typography, in general a logo should help convey some information about the company, or be designed in a way that gives some sense of meaning about the company or its industry. Logo design is a process that requires creativity and knowledge of the company background, vision and mission. As logo designers in Rustenburg we begin every project by understanding all your needs and goals. Our logo design will depend on your budget as we put into consideration your business nature, size and goals.

Logos are a critical aspect of business marketing. As the company's major graphical representation, a logo anchors a company's brand and becomes the single most visible manifestation of the company within the target market.

For this reason, a well-designed logo is an essential part of any company's overall marketing strategy.

COMPANY PROFILES

Company Profiles

A company profile is a quick look into a company, allowing different groups of people to get a general idea of what a company does or offers, its target market, its unique strengths, its track record, and whether it is a good entity to do business with. However, company profiles should go beyond stating facts about a company. Well-written company profiles deftly convey the predominant values and corporate culture that lends the organization its distinct character. Good company profiles should also demonstrate how effective a company is at meeting its customers' needs.

At Uni-Graphique we help you design company profiles that are beautiful and eye catching to attract investors and help you win tenders. Looking for Company profiles in Rustenburg? We are here to make sure you have a stunning business profiles that stand out among your business competitors. A well designed business profile is a strong marketing tool most start ups and even some established companies tend to overlook.



Posters

Sample



Another easy way of promoting an event

What are the benefits of posters for advertising? Advertising posters are a common print promotional technique used by small businesses. A poster includes a visual design, images, colors and copy. It provides a message intended to promote brand awareness or call attention to a company event. Relative to other small-business ad opportunities, a poster has a few clear advantages

Posters have 24/7 accessibility and a long shelf life relative to other print media. A newspaper subscriber usually recycles or throws out the paper after one reading. In the right location, your poster could stay up for days, weeks, months or years, depending on the timeliness of the message. A poster is also available to reach readers at all times. On a well-lit lamp post, for instance, you could connect with passers-by at 6:00 a.m. or midnight. In a 24-hour business, your message availability is even longer.

Sample

BRAND IDENTITY

Brand Identity

Brand Identity is essentially 'how' a business wants to be perceived by customers.

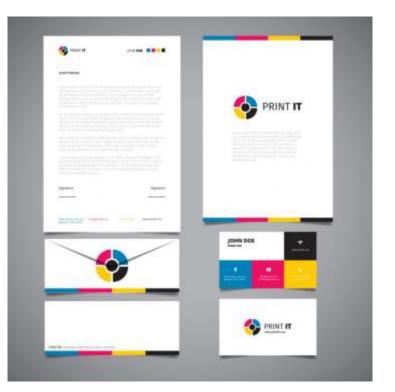
Uni-Graphique is a professional Brand Identity Design company that has been providing creative services to businesses in South Africa & Zimbabwe since 2015. Uni-Graphique is the preferred branding agency for many organizations across a variety of industries including medical, health, retail, wholesale, trades, financial, non profit and creative services.

The Uni-Graphique team has over 3 years professional brand design experience. Our designers provide custom brand development to achieve maximum impact and profitability for your business. Every brand we create is both memorable and unique. See our portfolio.

Brand identity design is a key component of your marketing campaign. Success in a competitive market depends upon a well planned and effective brand strategy. Ensure you select a design agency who takes the time to listen and understand your individual requirements. A quality brand will build your professional image and increase your market profile.

Customers respond positively to quality design. Increased conversions and lead generation result from an integrated brand that features strong brand identity design. Brand Identity





CONTACTS

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